



Media Contact:

Cheri La Spada

610-571-2221, ext. 4

PR@angelsontheatlantic.org

**ANGELS ON THE ATLANTIC KICKS-OFF SUMMER WITH FREE BEACH
RECREATIONAL PROGRAM FOR INNER-CITY YOUTH OF THE
GREATER PHILADELPHIA REGION**

OCEAN CITY, NJ—June 25, 2008—Angels on the Atlantic, a non-profit organization for disadvantaged, inner-city youth that delivers a variety of fun beachside educational and recreational activities at its beachfront location in Ocean City, N.J., will kick off its annual summer program on June 27th.

For the third consecutive summer, Angels on the Atlantic will welcome children, ages 7 to 15 from Camden, NJ and Philadelphia to an ocean front haven offering a variety of beachside educational and recreational experiences that provide a positive and lasting impact. The free daily programs include beach access, beach tags, t-shirts, games, educational activities, keepsakes, refreshments and lunch. Offerings include a diverse range of programs and activities on a rotated calendar basis, ensuring a fresh experience for even the most frequent visitors. This summer's program includes:

- *Science by the Sea* offering hands-on exploration of sea & dune life and other Science, Technology, Engineering and Math related activities.
- *Arts & Entertainment by the Sea* offering opportunity for various artistic & musical expressions.
- *Health & Nutrition by the Sea* offering a fun, hands-on approach to better understanding food choices, nutritional content, and the impact on how you feel.
- *Sports and Fitness by the Sea* offering opportunity to interact with local sports celebrities and trainers to learn simple tips for staying active and fit as an important part of daily routine.

-more-



From Camden to Philadelphia, more than 100,000 children between the ages of 5 through 17 live in poverty. The Angels on the Atlantic program is tailored to fit the needs of children in various established summer recreation programs as well as area private and parochial schools with summer programs. In addition, the program extends to youth participants of local organizations, including: Big Brothers and Sisters, Caring People Alliance, Philadelphia Cares, Camden County Recreation Centers, and Police Athletic League.

"Most of the children who participate in our program have never seen the ocean, and if not for our program, they would rarely have the opportunity," said Jeanie Wechsler-Hubach, Co-Founder and CEO, Angels on the Atlantic. "By showing these children that they are an important part of a larger picture, they will strive to overcome adversity and pursue further learning to achieve greater personal goals."

About Angels on the Atlantic, Inc.

Angels on the Atlantic, Inc. is a non-profit organization for disadvantaged, inner-city youth that delivers a variety of fun beachside educational and recreational activities at its beachfront location in Ocean City, N.J. Since 2006, Angels of the Atlantic has offered a diverse range of programs and activities for nearly 2,000 inner city children from Philadelphia and Camden, N.J. The organization's mission is the vision of Vince and Jeanie Hubach who created Angels on the Atlantic as a way to inspire and motivate inner-city youth to overcome adversity and pursue further learning to achieve greater personal goals. All programs are designed in collaboration with Fortune 500 corporations, academia, successful entrepreneurs, and mentors to give inner-city youth opportunities they otherwise may not experience.

All youth group visits to the location must be booked in advance. To schedule a visit, please contact 610-571-2221, ext. 2. Angels on the Atlantic is located at 9 Beach Road in Ocean City, N.J. For more information on the organization, please visit www.angelsontheatlantic.org.

###